(c) Presently, 98.5% and 87% population of the country is getting Radio and TV coverage respectively. Further, expansion of Radio/TV coverage in the country is being carried out in a phased manner, depending on availability of resources, to cover remaining population of the country.

(d) All districts of the country (as per 1991 census) are wholly or partially covered by Radio/TV service, either by the transmitters installed within the district or in the neighbouring districts.

I. *All India Radio*

1. 20 kW MW Tr., Sangli
2. Local Radio station, Rourkela
3. 20 kW MW Tr., Leh (Revised scope)
4. Repl. of 100 kW MW Tr. by 300 kW MW Tr., Cuttack

II. *Doordarshan*

A. High Power transmitters (HPTs)

1. Delhi (digital)
2. Calcutta (digital)
3. Mumbai (digital)
4. Chennai (digital)

B. Low Power Transmitters (LPT)

1. Miralguda
2. Pulgaon
3. Jhalda

C. Very Low Power Transmitter (VLPT)

1. Karanja

Telecasting of various serials and advertisements

†2516. SHRI ANANTRAY DEVSHANKER DAVE : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

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*Original notice of the question was received in Hindi.

(a) the amount of income earned by Doordarshan from the telecast of various serials and advertisements during 1997-98 and as on date;

(b) the percentage of profit of Doordarshan, as compared to that of other private channels;

(c) the details thereof;

(d) the names of the serials from which Doordarshan earned maximum profit; and

(e) the average number of sponsored programmes being received by Doordarshan every day ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY) : (a) The details of commercial revenue earned by Doordarshan during the financial years 1997-98 and 1999-2000 is as under:

(Rs. in crores)

YEAR	REVENUE
1997-98	490.15
1999-2000	610.29

(b) Prasar Bharati have intimated that no such data is maintained as Doordarshan does not operate on profit making basis.

(c) Does not arise

(d) Maximum revenue has been earned by the serial 'Jai Hanuman' in this period.

(e) On an average, 3 proposals per day are received by Doordarshan National Channels.

Undesirable advertisements on T.V.

2517. SHRI SOLIPETA RAMACHANDRA REDDY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) as to how undesirable advertisements on TV are checked;